

Regional PBC Event

Tuesday 3rd October

Haydock Park Racecourse

Chair: Mike Farrar, Chief Executive, North West SHA

Speakers:

- Duncan Selbie, Head of Commissioning, Department of Health
- Dr James Kingsland, GP & Chairman, National Association of Primary Care
- Steve Peacock, Commissioning Policy Lead, Department of Health

Breakout 1:

- Michaela Dyer, Director of NHS Services, TP Medical & Tamara Powderley, Director, TP Medical & Dr Colin Phillips, GP, West Cornwall Commissioning Group
- Shamshad Walker, Head of Service Development, Melton Rutland & Harborough PCT & Richard Huddleston, Deputy Director - Finance, Melton Rutland & Harborough PCT & Dr Ron Thew, GP, Latham House Medical Practice, Melton Mowbray

Breakout 2:

- Dr Stewart Findlay, PEC Chair, Durham Dales PCT
- Lynda Wigley, Director of Primary Care, North Yorkshire & York PCT & Howard Davis, Head of Performance & Information, North Yorkshire & York PCT

Breakout 3:

- Jon Lear, Business Manager for PBC, South Hams & West Devon PCT

Breakout 4:

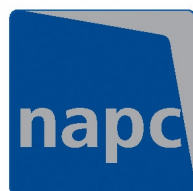
- Dr J P Marshall, GP, Buckinghamshire PCT & NAPC Treasurer

Breakout 5:

- Dr Michael Chester, Consultant Cardiologist & Director of the National Refractory Angina Centre, The Royal Liverpool & Broadgreen University Hospitals NHS Trust

Breakout 6:

- Penny Spice, Head of Public Involvement, Rushcliffe PCT
- Margaret Kersey, Practice Manager, Field House Medical Centre



national association of primary care



Primary Care Contracting

Mike Farrar

**Chief Executive
North West SHA**

An experienced NHS Manager and Senior Civil Servant. Previously Chief Executive of South Yorkshire SHA and Tees Health Authority and Head of Primary Care at the Department of Health, Mike has recently taken on the role of transitional lead for the Yorkshire and Humber Commissioning a Patient Led NHS proposals.

During his time at the Department of Health, Mike was responsible for establishing Primary Care Groups, Primary Care Trusts and PMS. Mike chaired the NHS Confederation GP Contract negotiating team that successfully negotiated the new General Medical Service contract. Mike currently chairs the Strategic Health Authority Chief Executives' Group and is the National Programme Director of NHS Live. Prior to working in the NHS, Mike worked for Grand Metropolitan UK Ltd and pursued early aspirations to play professional football and cricket.



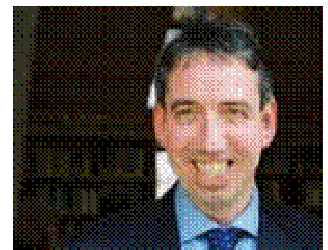
Duncan Selbie

**Head of Commissioning
Department of Health**

As Commissioning Director at the Department of Health, Duncan Selbie leads the reform of the NHS on behalf of the Department. Duncan joined the Department of Health in November 2003, as the Director of Programmes and Performance.

Duncan had previously worked in the NHS for 25 years, most recently as Chief Executive of the South East London SHA.

Prior to this he spent 10 years in mental health services in south west London, and from 1997 as Chief Executive of the South West London and St George's Mental Health NHS Trust. He is married with three young boys, James, Jonathan and Gareth.



Dr James Kingsland

**GP & Chairman
National Association of Primary Care**

James is a senior partner in a General Practice partnership providing Personal Medical Services in two practices for separate PCTs in Merseyside. His practice in Wallasey is a first wave PMS+ site and the second is a third wave PMS 'greenfield' site in Liverpool city centre. For 3 years, from 1999 to 2002 he was a GP advisor to the Department of Health leading on clinical aspects of new government policy for Primary Care. His main remit was in the development of Personal Medical Services contracting, Walk-in Centres and helping develop the quality agenda for General Practice. He has been a vice-chairman of a Health Authority, Chairman of the GPC's PMS sub-committee and GP advisor to all 8 former NHS executive Regional Offices concerning PMS contracting.

He is a GP trainer and member of the Mersey regional postgraduate GP education committee. An Undergraduate Tutor for the medical schools of Liverpool and University College London, he also tutors postgraduate nursing students on MSc and nurse prescribing courses. His practice has won numerous national awards for clinical excellence. Married to Sarah with 2 daughters, he still claims to be able to find time to play golf and football, suffer watching Nottingham Forest and be the resident doctor for BBC Radio Merseyside.



Steve Peacock

Commissioning Policy Lead
Department of Health

Steve is currently working on commissioning policy with DH, and, among other things, is ensuring that front-line organisations are engaged in policy development. Steve joined DH in early 2005, and has also worked on phase 2 of the ISTC programme.

Steve was acting Chief Executive of North West London SHA through most of 2004, having joined the SHA as Executive Director of Strategy when it was founded in April 2002. Prior to joining the SHA, Steve held several board posts in the NHS in London covering a range of responsibilities, including setting up PCTs in north east London, and directing the OD programme for 'Shifting the Balance of Power' in that area.

Steve joined the NHS in 1994 after a career in local government and the voluntary sector. He is strongly committed to the public service ethos, particularly to working with communities to provide the best possible services.

Michaela Dyer

Director of NHS Services
TP Medical

Michaela was a graduate of the fast track NHS Management Training Scheme in 1998, and has an extensive track record of working in senior positions across the NHS.

Michaela has a wide range of experience in both the operational management of NHS services, having successfully managed a range of large clinical Divisions within acute hospitals; and performance and contract negotiation - she is an expert in commissioning, NHS performance, and the operation of the new Payment by Results financial system, having managed these areas at a senior level for both primary and secondary care organisations.

Michaela has also spent time working for the Health Ministry in Auckland, New Zealand, as well as alongside associated non-government organisations, and is an advisor on NHS policy to a number of leading private sector healthcare providers.

Tamara Powderley

Director
TP Medical

Tamara was a graduate of the fast track NHS Management Training Scheme in 1997, and has an extensive track record of working in senior positions across the NHS in both provider and commissioning organisations.

Tamara has experience in both operational management of NHS services, having worked in a number of clinical Divisions within acute hospitals, and holding a Director level position in a PCT in the South West of England.

Tamara has also spent time working for the Health Ministry in Cape Town, South Africa, as well for a large Health Maintenance Organisation in New York City. Tamara is an advisor on GMS and primary care policy to a number of leading private sector healthcare providers.

Dr Colin Phillips

GP

West Cornwall Commissioning Group

Colin is a GP in St Ives, Cornwall where is currently the chair of the West Cornwall Commissioning Group a commissioning cluster representing a population of 150,000 patients.

Colin is a GP trainer and honorary fellow of the Peninsular Medical School. He has held a number of roles with the West of Cornwall PCT and Cornwall health community as well as being an advisor to NHS confederation on the development of the new GMS contract.

Shamshad Walker

Head of Service Development

Melton Rutland & Harborough PCT

Over the past 17 years Shamshad has had the opportunity to work in both primary and secondary care. Her career progression ranges from a hospital based technical environment, through operational and strategic management to her current post as Head of Service Development.

Shamshad began her career in the NHS by managing a microbiology laboratory within a Pharmaceutical Quality Control Department, at Nottingham City Hospital. She wished to develop her management skills and took on the post of Histopathology Services Manager and was responsible for a large Directorate comprising of Histology, Cytology, Breast Pathology, Mortuary, Fertility Studies, Immunocytochemistry and Molecular Diagnostics departments.

She then moved into primary care as a General Manager and was responsible for the strategic management of community nursing across two Primary Care Groups; as well as Podiatry, Physiotherapy and Sexual Health Services for South Lincolnshire. In her current post as Head of Service Development she leads the Primary Care Contracts Team and is responsible for modernisation and service improvement across the PCT.

Richard Huddlestone

Deputy Director of Finance

Melton Rutland & Harborough PCT

Richard Huddlestone has worked in the NHS for 17 years. He started his career as a Directorate Accountant in a Mental Health Trust before moving to work for Leicestershire Health Authority. Whilst working as Commissioning Accountant in the Health Authority he helped create the three Leicester City Primary Care Groups and helped them through the transition to PCTs.

In 2001 Richard took up post as Deputy Director of Finance for Melton, Rutland & Harborough PCT. In this role he is responsible for the overall financial and treasury management of the PCT. Richard has always had an interest in commissioning and demand management and was instrumental in working closely with local GPs to develop a budget allocation methodology which would support GPs taking on the role of practice based commissioning. As the new Leicestershire & County PCT is forming Richard has taken the lead role in ensuring that the merging PCTs develop a single budget allocation methodology not only to support the GPs to commission successfully but also to help the PCT deal with its financial deficit

Dr Ron Thew

GP

Latham House Medical Practice, Melton Mowbray

Dr Thew has been a GP principal since 1971, and has worked at Latham House Medical Practice since 1973. Latham House Medical Practice has 16 partners and 3 salaried GPs; the practice list is 34,500. His past medical career includes GP Trainer from 1975, GP vocational course organiser 1984-1993, Associate Adviser in general practice Leicester University 1993-1997. Fellow of RCGP in 1993.

Within Latham House Medical Practice he was clinical lead for the first wave of fund holding in 1990. Chairman of the Leicestershire association of fund holders 1994. He was clinical lead for first wave of total purchasing pilot 1996 until its abolition. Vice chairman of MRH PCG, PEC Member of MRH PCT. He is currently very involved with the reconfiguration of Leicestershire County & Rutland PCT and the development of a single model for PBC.

He described the development of GPs with Specialist Interest in an article in the BMJ in 1982, and works in a practice, which has had long established GPwSI services. He has significant input into the development of Nurse Triage (being the first practice to introduce them into the normal working day, and the practice now benefits from 7 trained Nurses performing this role.

He has contributed to national think tanks and lectured on the Latham House models across the county. He has also lectured in New Zealand, at their request, on the merits of TPP. His educational contribution originated in the introduction of a system of patient simulators from original video recordings on consultation. This has been taken forward in Leicestershire and is now used in constructing 'simulated' surgeries for use in the assessment of GPs VTS training.

Dr Stewart Findlay

PEC Chair

Durham Dales PCT



Educated at the High School of Glasgow and The University of Dundee. I entered General Practice in 1983 but have since then taken an interest in a number of areas outside of my practice both in Primary Care and in Secondary Care.

I led the development of Information Technology in our Practice and across the whole of the Durham Dales Primary Care Trust. In 1997 I was one of four GPs that set up an Out of Hours Cooperative in County Durham involving 18 practices. I continue to lead on this for the PCT.

I have been responsible for setting up nurse led CHD and Heart Failure clinics across my PCT and they run in every practice. We have seen dramatic improvements in the use of evidence based treatments and lifestyle advice to our at risk patients. Partly as a result of this, our practices have performed extremely well in the quality and outcomes framework.

I was a founder member and I am the current Treasurer of the Primary Care Cardiovascular Society. I am the NHS Alliance lead for CHD, and I continue to work as a General Practitioner but with a reduced clinical commitment. My current appointments include:

Chairman of the Professional Executive Committee of the Durham Dales PCT
Member of the British Cardiac Society
Clinical Lead for secondary Prevention of CHD for my PCT.
Treasurer of the Primary Care Cardiovascular Society
NHS Alliance CHD lead
PBC lead for the PCT

Lynda Wigley

**Director of Primary Care
North Yorkshire & York PCT**

After a year's voluntary service I took a sociology degree at Durham University and then embarked on a career as a research worker in medical sociology. I then moved through work in adult education and the voluntary sector to a Community Health Council post, first in London and then in East Anglia.

From there I moved to work for North Yorkshire FPC in its dying days and then for North Yorkshire FHSA, followed shortly by North Yorkshire Health Authority where I became Assistant Director of primary care before moving to the PCT in 2002.

Howard Davis

**Head of Performance & Information
North Yorkshire & York PCT**

Howard Davis is the Head of Performance and Information for Scarborough, Whitby and Ryedale Primary Care Trust, and leads on PbC Information Provision for the new North Yorkshire PCT. He has worked at SWR PCT for 3 years, and in the performance/ information arena (both public and private) for nearly 10 years.

Jon Lear

**Business Manager for PBC
South Hams & West Devon PCT**

Jon has been working on PBC since joining the NHS just over a year ago, after having previously worked in the private sector. His focus has been to provide the data requirements of the GP practices, ensuring that they have access to the information they need to support their PBC work. He has also been involved in the wider PBC initiative as a member of the PCT PBC team, and is also heavily involved in the project management of Waves 1 & 2 of the Improvement Foundation's PBC Development Programme.

Dr Johnny Marshall

**GP, Buckinghamshire PCT
Treasurer, National Association of Primary Care**

Johnny has been a GP in Buckinghamshire for 14 years. His practice was a first wave PMS pilot and works in ever closer collaboration with 2 other practices as the Westongrove PMS Partnership.

Johnny has undertaken several roles with the Vale of Aylesbury PCT including: PEC member, GP with a special interest in CHD, Primary Care development and Long-term Conditions. He is chair of United Commissioning, the newly formed Practice Based Commissioning Collaborative established by the practices within his PCT.

Johnny is the treasurer of the National Association of Primary Care (NAPC) executive and involved in their work around PBC, Primary Care contracts and the recent Primary Care white paper.

Dr Michael Chester MB BS, MRCP, MD, FESC, Assoc Fellow RCA
Consultant Cardiologist & Director of the National Refractory Angina Centre,
Liverpool
The Royal Liverpool & Broadgreen University Hospitals NHS Trust

Dr Chester and Dr Leach pioneered a radically new patient centred evidence based treatment approach to complex angina in 1996 that has received national and international accolades including the NHS's most prestigious national award for innovation and modernisation. We have demonstrated that by implementing evidence based practice guidelines NRAC significantly improves quality of life and reduces avoidable admissions to secondary care by over 50%.

NRAC presently manages only a lucky few and has risen to the challenge to help the bulk of high maintenance "heart-sink" patients presently rotating between the community and secondary care. Over the past 5 years we have developed an innovative management, training and mentoring programme to enable primary healthcare professionals to reduce costs by delivering key elements of NRAC's state of the art service in the community setting.

www.angina.org

Penny Spice

Head of Public Involvement
Rushcliffe PCT

Penny Spice has been working as the Head of Public Involvement with Rushcliffe PCT for the last 4 years. Prior to that she set up the New Leaf Smoking Cessation service for Nottingham. Originally a teacher, Penny has worked in Health Promotion for many years, within Camden Council's Environmental Health department, and for the last 20 years, within the NHS. She has a special interest in community development and counselling.

Margaret Kersey

Practice Manager
North East Lincolnshire PCT

I have been the Practice Manager at Field House Medical Centre, Grimsby for the last two years. This is a large 6 doctor practice, with 15,300 patients, in a deprived area near the town centre. This practice was first wave fund holding, first wave PMS and is part of the Improvement Foundation collaborative on Practice Based Commissioning.

Prior to taking up this role I was the Continuing Professional Development Co-ordinator for North East Lincolnshire PCT, introducing protected time development sessions for GP practices and being involved in a structured management development programme, across the PCT, which incorporated a strong link to the IHM managers code of conduct. I am also the Lead Manager for Grimsby Central Primary Health Care Team, with particular responsibility for the Quality and Outcomes Framework assessment process, leading a team of 6 trained assessors.

My previous roles have included Personnel Manager for the Grimsby District General Hospital, Quality Assurance Manager for Northern Lincolnshire and Goole Hospital Trust and as a self employed management consultant for 5 years, working on a number of projects linked to quality improvement within the NHS.

